

ASSOCIATION OF
EDUCATIONAL
THERAPISTS

Empowering Professionals
Nurturing Learners

2026 Conference and Year-Round Exhibitor & Sponsorship Prospectus

AET Annual Conference

48th Annual Conference

November 6-8, 2026 | Virtual

WELCOME!

Join Us for our 48th Annual Association of Educational Therapists Conference, held virtually! We're thrilled to invite you to be part of an extraordinary event as the **Association of Educational Therapists (AET)** continues to strengthen its role as the leading voice in the **Educational Therapy** community, both nationally and internationally.

Save the Date: November 6-8, 2026, for the AET Annual Conference, an interactive experience that offers **unmatched opportunities for learning, networking, and collaboration**. This virtual event brings together professionals from all corners of the educational therapy field, and your participation as a **sponsor or exhibitor** will allow you to connect with influential leaders, practitioners, and future professionals in the industry.

Why should you Sponsor or Exhibit?

By partnering with us, you'll gain direct access to a wide range of conference attendees, including:

- **Educational Therapists**
- **Tutors and Coaches**
- **Educators** working with PreK–University students in both general and special education
- **Allied Professionals**, including Occupational Therapists, Physical Therapists, Speech-Language Pathologists, Social Workers, Psychologists, and Psychiatrists
- **Educational Therapy Students** looking to enhance their professional development through higher education and programmatic offerings

These professionals play a key role in selecting educational tools and resources for diverse settings such as clinics, schools, private practices, and more. Your sponsorship puts your brand front and center with those who guide educational institutions in choosing the best materials, resources, and course offerings.

Exciting Sponsorship Benefits

AET offers several sponsorship levels that provide exceptional exposure before, during, and after the conference, here are just a few:

- **Exhibitor Showcase** markets your brand during a live Vendor Hall and throughout the conference in the Exhibitor Hub.
- **E-blast access** to AET members and conference attendees
- **Advertising** in the conference program
- **Logo placement** on the AET website for one year
- **Social media** shout-outs to enhance visibility
- **Acknowledgment in member and attendee emails**
- **One-year AET general membership**
- **Complimentary Annual Conference attendance**

This is an incredible opportunity to connect with key decision-makers and professionals who shape the future of educational therapy. Expand your network, showcase your products, and start build lasting relationships today through your sponsorship. We are incredibly grateful for your ongoing support, and we can't wait for you to take full advantage of this exceptional opportunity to enhance your brand's presence in the educational therapy community.

My best,

Peggy Moede

Peggy Moede
AET Executive Director

AET Association of Educational Therapists

Conference Sponsor Packages

INCLUDED BENEFITS	Bronze	Silver	Gold
1-year general membership for one individual	✓	✓	✓
Thank you to all sponsors during the opening remarks	✓	✓	✓
Logo placement on AET's conference website	✓	✓	✓
Exhibitor Showcase, including the LIVE virtual vendor hall	✓	✓	✓
Logo placement on AET's main website for one year with optional link to your external website		✓	✓
Broadcase e-blast(s) to AET's membership list		One	Two
Acknowledgment in our *AET Journal*		One	Two
Complimentary registrations		One	Two
Advertisement in conference program electronic guide book		Half page	Full page
Highlight on social media before and after the conference with link to your website			✓
Acknowledgment in emails sent from the office regarding this years conference			✓
PRICE	**$500**	**$1,100**	**$2,000**
	$800 total value!	***$1,500 total value!***	***$3,000 total value!***

SPONSORSHIP REACH

760+ AET MEMBERS

1800+ EMAIL SUBSCRIBERS

1150+ LINKEDIN

960+ FACEBOOK

1600+ FB GROUP

320+ INSTAGRAM

Exhibitor Showcase

$100

Through our Virtual Exhibitor Showcase, you'll have multiple opportunities to elevate your brand. Exhibitors can feature products or services during our live virtual Vendor Hall held before the conference, maintain brand and product visibility throughout the conference, and have their information displayed on the conference website both before and after the event.

Please note that access to the AET Conference Breakout sessions and other attendee programming requires a separate conference registration, either as a conference attendee or as a Silver or Gold-Level Sponsor.

Sponsorship creative must be received by: ***October 1, 2026.***

LIVE Virtual Vendor Hall

Connect with potential and existing customers during our Live Virtual Exhibitor Event on Thursday, Nov 5.

Specs for ad you will be providing:

- 392px x 784px wide logo graphic (JPG, PNG, PDF)
- Company or Product URL

Join us Thursday, November 5, 2026
Virtual Vendor Hall exhibits will take place from 7–10AM PT and 3–6PM PT — for live, interactive sessions with our conference attendees.

Exhibitor Hub

Throughout the AET Conference, attendees will have easy access to your vendor profile via the Exhibitor Hub, including images and/or PDF materials.

Specs for ad you will be providing:

- 250x300px wide logo image (JPG)
- Up to 3 1080x1920px wide JPG images*
- Up to 3 PDF documents*
- Short title and a 250-word description
- Company or Product URL

Extended Visibility

In addition, your company will be displayed on the AET conference website, which will be available two weeks before and two weeks after the event—providing a full month of exposure and an excellent opportunity to drive traffic to your website.

The next page has examples of what the Exhibitor Showcase can look like.

** Gold and Silver Sponsors can have up to five images and up to five PDFs on their Profile. Bronze Sponsors can only have up to three images and three PDFs.*

Become a
Gold or Silver Level Sponsor
and receive a
FREE EXHIBITOR SHOWCASE

WHO SHOULD BE AN EXHIBITOR

- **Companies** with materials and products of interest to Educational Therapists, educators, and allied professionals who work with neurodivergent clients
- **Authors/publishers** with books appropriate for Educational Therapists, educators, and allied professionals who work with neurodivergent clients
- **Providers**, such as Educational Therapists, Psychologists, Consultants, and Occupational Therapists with private practices offering educational support services servicing children, teens or adults
- **Schools** that service neurodivergent populations
- **Universities and training programs** for future professionals who service neurodiverse populations
- **Podcasters / course creators** serving educators or therapists
- **Learning Specialists, Educational Consultants, Coaches** and others supporting students, educators, or families
- **Digital content creators** for educators or families
- **Neurodiversity or Education-related nonprofits, advocacy groups, or support organizations** with similar missions

Exhibitor Showcase Example

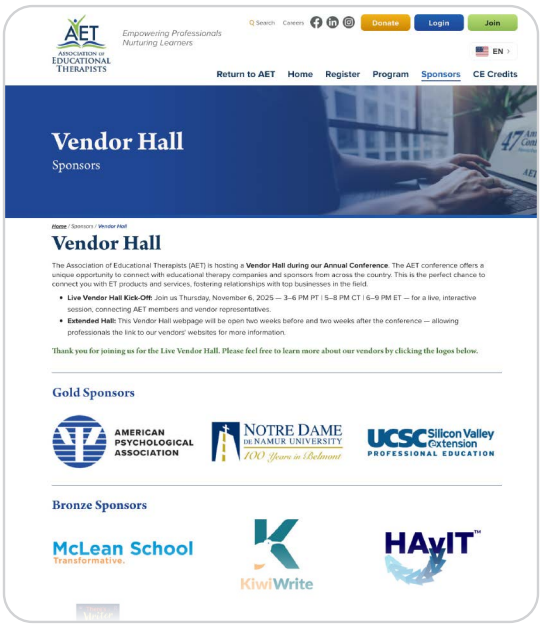
LIVE Virtual Vendor Hall

Prior to, and during the Virtual Vendor Hall Zoom event, your company logo will be listed on our website. The logo graphic will be linked to your website.

This webpage will also be available two weeks after the event, providing additional opportunities to drive traffic to your website.

Join us Thursday, November 5, 2026
During the Virtual Vendor Hall Zoom event on Thursday, November 5th, a representative of your company will have the opportunity to interact with our conference attendees in your own breakout room.

To the right is an example of the AET webpage with the vendor logos.



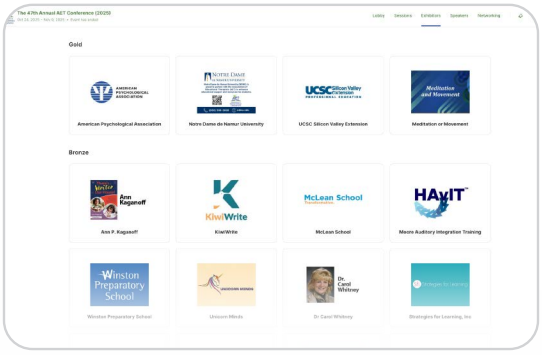
Exhibitor Hub During the Conference

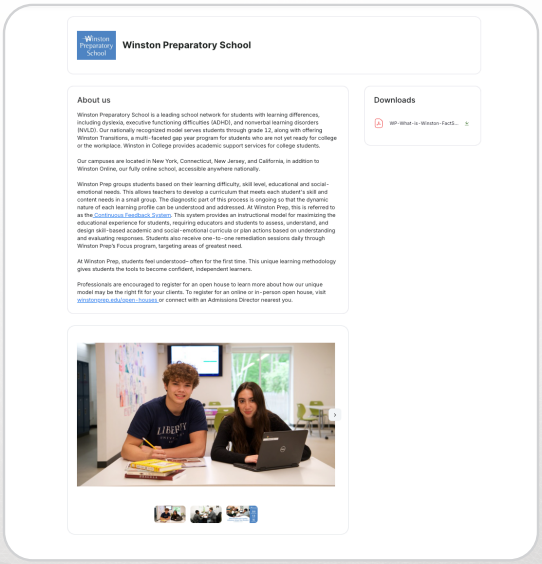
During the AET Conference hosted on Zoom Events, attendees will have easy access to your vendor profile via our Exhibitor Hub.

Your profile will have your logo and a short description. You are also able to provide images and PDF documents* for attendees to view or download.

There are NO live vendor interactions or sessions during the conference itself. That is the purpose of the Virtual Vendor Hall that happens the day before the conference.

To the right is an example of the Exhibitor Hub with the vendor logos, as well as an example of a vendor profile, showing the images and PDF links.





** Gold and Silver Sponsors can have up to five images and up to five PDFs on their Profile. Bronze Sponsors can only have up to three images and three PDFs.*

À la carte Opportunities

Support both AET and your business by participating in our upcoming conference!

The AET conference draws professionals dedicated to addressing the challenges faced by neurodivergent individuals. You can choose from a variety of sponsorship opportunities, available individually or as add-ons to your sponsorship package. Don't miss this chance to make a lasting impact! **Sponsorship due by October 1, 2026.**

Keynote Address Sponsor $500

As the sole Keynote Sponsor, your company will receive personalized recognition during the keynote address. Your logo will also be featured on the speaker's handouts, if available. In addition, you'll be included in the Exhibitor Showcase. Be the exclusive company featured during the keynote address, ensuring maximum visibility!

Specs for ad you will be providing:

- Branded slide during the session (logo, 50-word description, and company URL).
- Exhibitor Hub
  - 250x300px wide logo image (JPG)
  - Up to 3 1080x1920px wide JPG images
  - Up to 3 PDF documents
  - Short title and 25-word description
  - Company URL

Breakout Session Sponsor $350

As a Breakout Session Sponsor, your company will receive personalized recognition during the beginning of the breakout session. Your logo will also be featured on the speaker's handouts, if available. In addition, you'll be included in the Exhibitor Hub during the conference (not including the Virtual Vendor Hall). As the session sponsor, you'll be the only company featured during that session!

Specs for ad you will be providing:

- Branded slide during the session (logo, 50-word description, and company URL).
- Exhibitor Hub
  - 250x300px wide logo image (JPG)
  - Up to 3 1080x1920px wide JPG images
  - Up to 3 PDF documents
  - Short title and 25-word description
  - Company URL

Website Video Ad • $350

You provide us with a short 30-second marketing video, and we will place it on the AET conference website. This video ad will be added on the conference website from when received to two weeks after the conference.

Specs for video you will be providing:

- 30-sec max video file (MP4, MOV)

Program Guide Ad

This program guide places valuable information right at attendees' fingertips. Many sizes of advertisements are available to fit your needs and budget, with the Inside Front Cover only available to one sponsor!

Exclusive Inside Front Cover (7.5" W x 10" H)	$450
Full Page (7.5" W x 10" H)	$400
Half Page (7" W x 4.5" H)	$300
Quarter Page (3.4" W x 4.5" H)	$200
Business Card (3.4" W x 2" H)	$75

Specs for ad you will be providing:

- All ads should be high-resolution (PDF or JPG).
- No bleed or registration marks at a minimum of 200ppi.
- Please provide a URL to a webpage of your choosing.

Broadcast Email

This powerful visibility tool allows your organization the ability to reach our 760+ members and is a great way to communicate your message around the conference.

One email: $500
Two emails: $800

Specs for email you will be providing:

- Email creative is due at least one week prior to the deployment date.
- Emails may not contain attachments, should be less than 1 MB and must be in HTML format that does not contain absolute positioning or javascript.
- Emails should not be a single JPG, GIF, or PDF file.
- Graphics and images must be linked from a web server, not embedded in the communication.
- You select a day on which you want your email to deploy, and AET will work to schedule accordingly, with only one sponsored email going out per day.
- Provide a subject line and pre-header when submitting your HTML.

AET Association of Educational Therapists

Looking for more?

Get your brand in front of AET members all year round.

Year-Round Opportunities

Sponsors can add the below opportunities to get year-round recognition with AET.

AET webinars and regional/live-streamed workshops attract professionals who support the academic and non-academic challenges of neurodivergent individuals. The below sponsorship opportunities are bundled into four packages.

INCLUDED BENEFITS	Single Webinar	Season of Webinars	Single Workshop	Series of Workshops
Logo or banner on registration page	✓	✓	✓	✓
Recognition in the opening slide or recording	✓	✓	✓	✓
"Thank you" mention from AET on social media before and after the event	✓	✓	✓	✓
Option to provide a raffle prize			✓	✓
Recognition in AET's eNews before or after the event	✓	✓	✓	✓
General verbal recognition in the opening remarks	✓	✓	✓	✓
Complimentary registration	One	One per event	50% Discount One registrant	50% Discount One registrant per event
Logo placement on the homepage of the AET website with link to sponsor's website		✓		✓
Ability to share downloadable content to attendees *(e.g.: freebies, sneak peaks, etc. or products, material, etc.)*		✓	✓	✓
Social media post on AET's pages during the month prior or after the event *(provided by sponsor)*		One per event	One	One per event
Broadcast email to AET members *(provided by sponsor)*		One per event	One	One per event
Option to have physical signage displayed during the event			✓	✓
PRICE	**$100**	**$400** *for all in the season*	**$300**	**$600** *for all in the series*
			$75 Discount!	***$375 Discount!***

Other Workshop Opportunities

Additional À la carte opportunities are available for Workshops, including exhibitor space, meal sponsors, closed-captioning, and additional customizable options. Please contact us for more information about workshop opportunities.

SPONSORSHIP CONTRACT

*All advertisement material and payment must be received by: **October 1, 2026.***
*Please send all completed contracts to our Industry Relation Manager, Emmy Kelly at **ekelly@ahint.com**.*

Primary Contact Information *(Handles all conference/marketing logistics)*

Contact Name _____
Contact Title _____
Contact Email _____
Contact Office Phone _____ Contact Mobile Phone _____

Company Information

Company Name _____
Address _____
City _____ State _____ Zip _____ Country _____
Main Phone _____ Website _____

By submitting this application, my organization agrees to abide by the 2026 Terms and Conditions. This includes policies regarding deposits, partial refunds, full payment due date and cancellation date **(August 1, 2026)**.

Print Name _____ Signature _____ Date _____

Conference Sponsorship Packages

☐ Bronze	$500
☐ Silver	$1,100
☐ Gold	$2,000

Exhibitor Showcase

☐ Exhibitor Showcase	$100

À la carte Conference Opportunities

☐ Keynote Address Sponsor	$500
☐ Breakout Session Sponsor	$350
Broadcast Email	
☐ One Email	$500
☐ Two Emails	$800
Conference Program E-Book Ad	
☐ Inside Front Cover	$450
☐ Full Page	$400
☐ Half Page	$300
☐ Quarter Page	$200
☐ Business Card	$75
☐ Website Video Ad	$350

Year-Round 2026 Sponsorship Add-ons

☐ Single Virtual Webinar	$100
☐ Full Webinar Season	$400
☐ Single Regional Workshop	$300
☐ Full Workshop Series	$600

TOTAL PURCHASE **$**

Payment

Total $ _____

☐ Invoice me for payment by check
☐ Invoice me for payment by ACH
☐ Invoice me for payment by credit card

Signature _____

After you submit your application to Emmy Kelly (**ekelly@ahint.com**) you will receive an invoice and confirmation email within (5) business days. A link to the conference portal will be included, where you will submit your payment and complete conference tasks.

Payment Policies and Requirements

1. Exhibit/sponsorship and/or advertising will not be fulfilled without upfront payment in full.
2. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to AET and in accordance with the NET terms indicated on the invoice sent to the primary contact indicated on this application.
3. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount of 50% of the total fee.
4. Cancellations must be made in writing and submitted to Emmy Kelly (**ekelly@ahint.com**). A refund, less a 50% cancellation fee for the cancelled space is available until October 1, 2026. After October 1, 2026 there are no refunds. All purchases after October 1, 2026 are non-refundable and non-transferrable. No refund will be due after one or more deliverables have been received.
5. Exhibitors/sponsors and/or advertisers are responsible for ensuring the accuracy of all advertising content. AET is not responsible for grammatical, spelling, or other errors appearing in the content of published advertising.
6. Advertisers assume liability for all content of published advertising and assume responsibility for all claims against AET resulting from their advertising.

AET
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